



THE RECIPE OF SUCCESS®



NATIONAL FOOD + RESTAURANT CONSULTANT

The Recipe of Success®, a blueprint for creating, operating, and sustaining your food service concept.

Your vision is meticulously shaped by seasoned hospitality industry professional and **restaurant consultant Mark Moeller and his team**. Mark puts his **decades of experience** to work for your fine dining, full service, QSR, fast casual ghost kitchen, kiosk or innovative new food business, setting you up for success!



This national consulting firm specializes in launching new restaurant concepts, turnarounds for struggling or financially distressed operations, and growing brands opening new locations. Mark brings fresh ideas to the table to drive guest frequency and maximize revenue from menu innovation to training and creative ideation. Since 2000, **The Recipe of Success** has a legacy of success with hundreds of clients across the country.

Embracing a hands-on consulting philosophy, The Recipe of Success team provides **profitable and executable solutions** to private equity, owners and operators of restaurant companies. We work alongside our clients to visualize, plan, and implement innovative ideas to bring foodservice businesses to life.

Book a FREE consultation at recipeofsuccess.com



WHAT WE DO

- ✿ Site Selection
- ✿ Real Estate
- ✿ Strategic Planning
- ✿ Concept Development
- ✿ Financial Analysis
- ✿ Construction Management
- ✿ Design
- ✿ Branding & Market Positioning
- ✿ Kitchen Design
- ✿ Equipment Specifications
- ✿ Menu Innovation
- ✿ Recipe Testing
- ✿ Human Resources
- ✿ Operations
- ✿ Training
- ✿ Guest Flow
- ✿ Marketing
- ✿ Mentoring
- ✿ Trouble Shooting
- ✿ Auditing



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